

Appeal For Donation

Governing Body 2018-20



The laudable effort of 'Vidyadaanam' is inspiring many donors to augment our funds. Let us repay our debt to the society by lending a hand to the underprivileged ones. Join us in this Mission.

1. Donate Rs.1,200 to replenish 40 new books to an existing BREAD Children's Library.
2. Donate Rs.6,000 and adopt an existing BREAD Library school and replenish it with 40 new books for 5 years.
3. Donate Rs. 45,000 and setup a BREAD Children's Library in Kasturba Gandhi Balika Vidyalaya or Upper Primary School or Govt. Girls High School or any Govt. High School of your choice.
4. Donations in any denomination are welcome.
5. Donations are eligible for rebate under 80 (G) of IT Act.

Donors may transfer donations through Net-banking/NEFT/RTGS to Basic Research Education And Development Society's Andhra Bank Savings Account # 013910029900006, IFSC: ANDB0000139 with Gagan Mahal Road Branch. **Secretary will mail receipts for donations.**

BREAD gives annual statements of account of utilization of donations to all donors individually.

BREAD is a partner of Global Giving Foundation (GGF). NRIs can donate through GGF and claim tax credit under 501 C3.

<https://www.globalgiving.org/projects/childrens-libraries-for-poor-students-india/donate/>

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PLEASE VISIT OUR WEBSITE FOR FURTHER DETAILS

- Mr. Chundru Janakiram Prasad**
Entrepreneur
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- Dr. N Bhaskara Rao**
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- Mentor
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- Vice-President
- Vice-President
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- Jt. Treasurer
- Chief Coordinator
- Project Director (Libraries)
- Patron
- Patron
- Patron
- Adviser
- Member
- Member
- Member
- Member
- Member
- Member





Sponsor A Children's Library

Think Big & Beyond. Be An Example

Mission Statement:

To inculcate the thirst for knowledge among students from marginalized sections of the society helping them to achieve their full potential so that the inherent human excellence is brought forth for the good of the individual and the society. To achieve this Mission, mobilize adequate resources and administer them with dedication, efficiency and transparency.

BREAD Children's Library:

Govt. school children have no access to reading books other than text books. With a view to inculcating reading habit among them, BREAD Society has established 1,304 Children's Libraries in government schools in Andhra Pradesh and Telangana in the last ten and half years.

Books in the Library:

An Expert Committee selects 650 books of interest to children with colorful graphic designs on moral values, history, biographies, epics, culture, country's freedom, science, geography, mathematics, general knowledge, personality development, puzzles, sports etc.

Replenishing new books and prizes for write-ups:

BREAD Society replenishes existing libraries with new books annually. It also gives valuable prizes to 10 students from a school for best write-ups on books read by them every year.

Value of a BREAD Children's Library:

BREAD Children's libraries are ensuring that books are accessible to students, encouraging them to operate and manage libraries, given the opportunity, and enthrusting them to read books of their choice. All the activities of BREAD Society are standardized, objective and transparent, leaving no scope for bias. Well over 600,000 children access and read books for five years during their schooling.

Third party evaluation of BREAD libraries:

Tata Institute of Social Sciences, Hyderabad has conducted a field study of BREAD Children's Libraries sponsored by WATIS (Wipro Applying Thought In Schools).

Highlights of the Report are reproduced below:

1. BREAD libraries are one of the "largest network of school libraries in the country".
2. Extremely impressive achievements both in terms of the operational model as well as its many positive effects.
3. Cost effectiveness and efficiency are the hallmark of the program.
4. Remarkable range of age appropriate books better than govt. school library books.
5. BREAD library gives students freedom to borrow books to take home and read.
6. Teachers also read books and created interest among students in reading books catalyzing their academic and overall development.
7. Parents, siblings and friends also showed interest in reading books brought home by the children.
8. The importance of having such BREAD libraries in rural schools in particular cannot be overemphasized since the possibilities of accessing reading materials in the villages either do not exist or are very limited.
9. Use of BREAD libraries helped students in school activities ranging from speeches given by students in morning assembly and in inter and intra school competitions to developing projects for mandatory continuous and comprehensive assessments.
10. The presence of the library has enabled schools to engage their students in constructive ways during unscheduled "free" slots that surface at times due to a teacher's absence.
11. Showed that interesting age appropriate books make a difference in reading culture, not necessarily expensive books.

TRENT Ltd. - Star & Diya Project 2019:

TRENT Ltd, a TATA Group company has donated Rs. 4 lakh on 30th Match 2019 as part of their Star and Diya 2019 Project Support to establish BREAD children's Libraries. This is the first time a TATA Group company has sponsored BREAD Children's library project.

Guidelines to run BREAD Children's Library:

- i. Two students selected by class teachers as Voluntary Student Librarians (VSL) along with class leader may be trained by library teacher to issue books to classmates in the library period to take home, read and return.
- ii. Students can exchange library books in vacations and can return any library book after vacation.
- iii. Students can borrow another book after returning the book borrowed. They can read books in the library.
- iv. Giving responsibility to students to issue and receive books develops responsible behavior, team spirit and life skills among them.
- v. Doing brief write-ups on books read will improve writing, comprehension and communication skills.
- vi. 10 students from each school will get prizes every year for best write-ups if 10 students from each class do write-ups on at least 10 books.
- vii. HM will recommend students for awarding prizes.
- viii. A student can get prize only once. This will encourage other students to do write-ups.

ix. Government Orders:

Commissioner, A P School Education has directed Regional Joint Directors School Education and DEOs to follow the above guidelines in all BREAD library schools through an order issued on 10th March 2019.

Sponsor a BREAD Children's Library:

Donors can select a govt. school of their choice to establish a library. If the choice is left to BREAD Society, it selects a Kasturba Gandhi Balika Vidyalaya (KGBV) if 10 or more of its students secure 10 or more 9.1 to 10 GPA in SSC Exam. or an Upper Primary school with 3 or more NMMS awards or Govt. Girls school with 6 or more NMMS awards in a year.

Special features of BREAD Society:

Objective selections, accountability to all stakeholders, total volunteerism and transparency are hallmarks of BREAD. It has not engaged a single paid employee since inception.